



## Resource Updates

If asked to define the community members that your coalition serves, what terms come to mind? As practitioners of population health, it is common to focus on areas of need with descriptions such as high-risk, underserved or low-income. But these deficit-driven terms make it difficult to simultaneously view these community members as the important assets they are. During a recent workshop held by the **Roundtable on Population Health Improvement**, a representative of one of the 2016 RWJF Culture of Health Prize Winners, described the importance of asset framing and mentioned that positioning communities and members based on deficit-driven language can anchor them to that title and create a space where community members feel they need to be “saved.”<sup>1</sup> This was one of many potential opportunities for improvement that were identified with workshop participants as speakers discussed the challenges that multi-sector community health partnerships face. A brief of the workshop, published by The National Academies of Press can be viewed at <https://www.nap.edu/read/24784/chapter/1>.



The main highlights include<sup>1</sup>:

- 1) Acknowledging history and the production of inequities
- 2) Dismantling structural racism
- 3) Changing community narratives and building the capacity of leadership to be responsive
- 4) Activating the community from within
- 5) Rooting work and solutions in lived experience
- 6) Reframing relationships as resources: using data to drive community change
- 7) Listening, being flexible, and changing strategy to support the community’s needs
- 8) Supporting difficult conversations and using data for collective impact
- 9) Building and transforming community through listening and sharing
- 10) Combining resources and transforming fragmentation into a coherent plan for action
- 11) Framing community residents as assets
- 12) Inviting people to the table: being active and inclusive
- 13) Overcoming challenges

## Funding Opportunities

Letters of inquiry are due on June 1, 2017 for **Sarkeys Foundation’s** August 1, 2017 deadline. This Oklahoma charitable foundation provides support to charitable, scientific and educational 501(c)3 organizations for projects in education; social service and human service needs; and cultural and humanitarian projects of regional significance. Read more about application guidelines at <http://www.sarkeys.org/guidelines.html>. And save the date for the Sarkeys Foundation **Southwest Regional Leadership Forum** on November 14-15 2017 with astronaut Captain Mark Kelly, Journalist John Quiñones and CEO Dr. Nathan Mellor.



### CHIO Collaborate

[Click here](#) to submit your questions, comments and announcements to be shared in next week’s news!

## CHIO News & Community Events

- Save the date for the **2017 Annual CHIO Meeting, August 31** at 1 pm, Marriott Conference Center at NCED
- Thank you to the **Pottawatomie Alliance Toward Community Health (P.A.T.C.H.)** for sharing the details of a great upcoming event for veterans! Free dental day in Tecumseh, OK on **June 30, 2017**. See more details at <http://oklahomafamilydentistry.com/freedom-dental-day/>
- The **Community Service Council** Communications and Data teams partnered up to launch a new social media campaign focused entirely on community data. Graphics will display CSC program and census data that highlight key trends and issues affecting Oklahomans. The campaign launched the week of May 15 with categories such as "Map Mondays", "Know Your Community" stats, and "Fun Fact Fridays". Check it out on [Facebook](#) and [Twitter](#)!
- **Kingfisher Community Collaborative, Inc.** announced a free Women’s Heart Health Luncheon on **Wednesday, June 28<sup>th</sup>** at the Kingfisher First Baptist Church. Check it out at [https://www.facebook.com/Kingfisher-Community-Collaborative-Inc-147567892525/?fref=pb&hc\\_location=profile\\_browser](https://www.facebook.com/Kingfisher-Community-Collaborative-Inc-147567892525/?fref=pb&hc_location=profile_browser)
- The **Logan County Partnership** event, Touch the Trucks, to raise awareness for child abuse prevention has been rescheduled to **June 11<sup>th</sup>** at Guthrie High School. [https://www.facebook.com/logancountypartnership/?fref=pb&hc\\_location=profile\\_browser](https://www.facebook.com/logancountypartnership/?fref=pb&hc_location=profile_browser)
- Join **The Network Commons**, a live discussion series on cross-sector strategies to improve neighborhood health and well-being, brought to you by the Build Healthy Places Network on June 19<sup>th</sup> at 12 pm CST. Register at <http://buildhealthyplaces.org/whats-new/join-us-june-19-network-commons-advancing-health-equity-efforts-new-policy-environment-1000-pt-100-pm-et/>



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### REFERENCES

1. National Academies of Sciences, Engineering, and Medicine. 2017. *Multisector community health partnerships: Potential opportunities and challenges: Proceedings of a workshop – in brief*. Washington, DC: The National Academies Press. <https://doi.org/10.17226/24784>.