



Resource Updates

CHIO Collaborate

Rural Health Value has released the [Catalog of Value-Based Initiatives for Rural Providers](#). Rural CHIOs, communities and leaders may find this resource useful in identifying and implementing HHS programs.

[Click here](#) to submit your questions, comments and announcements to be shared in next week's news!

Event Reminder

What: Advocating for Heart at the Oklahoma State Capitol
When: Thursday, February 9th from 10:30 a.m. to 2:00 p.m.
Where: 2300 N Lincoln Blvd, Oklahoma City, OK 73105
Why: To recognize National Wear Red Day and support the American Heart Association's legislative agenda



[Click here to RSVP](#)

Funding Opportunities

[Coordinating Efforts to Enhance Hospitals' Role in Population Health](#)

The Robert Wood Johnson Foundation is seeking proposals from organizations that coordinate efforts to enhance hospitals' role in population health as a part of their commitment to build a Culture of Health in America and foster cross-sector collaboration. An optional web conference, [use this link to register](#), is scheduled for February 10, 2017 at 10:00am CST. The deadline for receipt of proposals is March 1, 2017.

CHIO News: Most Frequently Asked CHIO Questions (FAQ)



- Why was the CHIO Certification process established by PHIO?

As a way to help TPPs and other community-based partnerships become even more effective in their efforts to improve health and health care within their counties and across the state

- How does CHIO certification enhance partnership sustainability?

This goal is accomplished in 4 main ways: (1) The **501c3 (non-profit)** organizational status makes it possible for partnerships to receive, hold, and manage funds, and it makes it easier to apply for grants from foundations and federal funding agencies. (2) Requiring the inclusion of clinicians and hospital representatives on the Board of Directors allows for **integration of health delivery perspectives** with the public and population health knowledge and experience already present in most community coalitions. The resulting public-private partnership can open up new **funding sources** available only to organizations that include health care professionals and can leverage both public and private funds to accomplish shared goals (3) Joining the statewide system of CHIOs increases **visibility and credibility**, which can result in receipt of a greater number and variety of resources. That, in turn should result in a greater collective impact of CHIO strategies on the overall health of the state. (4) Along with PHIO's certification and communications on resource opportunities, the Community Services Council of Tulsa and Integrated Concepts Inc. can provide **support** by preparing for and obtaining your 501c3 status, grant writing, board development, project management and marketing.

- As a CHIO, what has worked for you that you can share with other CHIOs?

*Thank you to the **Texas County CHIO** for providing the following insight:* Partnering with committees and workgroups of interest--combining efforts outside of the CHIO board meetings. Going to them and being a part of theirs in order to gain a solid partnership

- How can CHIOs better work with and engage primary care providers?

Approach practices from their perspective with a focus on locally identified problems. To improve buy-in, focus on practice changes that are meaningful to providers and are an aspect of care they already think is important, rather than abstract transformations. ¹

"If I had approached those practices individually and asked, 'Wouldn't you like to do some quality improvement in your practice?' or 'Wouldn't you like to transform your practice?,' they would have hung up the phone on me. But because it was a countywide project, addressing a real need that the county had identified, and they wanted to be part of something bigger than themselves, they all joined the project. That is a major benefit of forming the CHIOs and doing the project the way we did." –Jim Mold, MD, MPH¹

For more information: Mold JW. A cooperative extension service for primary care in Oklahoma. J Okla State Med Assoc 2011;104(11-12):414-8.



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1. Agency for Healthcare Research and Quality. Primary Care Extension in Oklahoma: An Evidence-Based Approach to Dissemination and Implementation of Innovations. Pub. 15-0039-4 EF; April 2015. Accessed online at <https://www.ahrq.gov/sites/default/files/wysiwyg/professionals/systems/primary-care/tpc/impact-profile-ok.pdf>